
Creatives in Place - Erewash // Wirksworth

Arts Derbyshire - Creative Health (Pilot Project)

JOB PACK - FREELANCE ROLE

A Creative in Place is a creative practitioner - a person with an artistic practice but most importantly a creative mind and skillset.

1. Purpose & Aims of the Contract

Arts Derbyshire is looking to recruit two creatives to play a crucial role in the launch of a boundary pushing pilot project in Erewash/Ilkeston and Wirksworth.

Creatives in Place (CiP) is a new creative health model that aims to support the development of innovative ways of working in primary care, and communities, with a particular emphasis on inequalities. It will position the curious, creative practitioner, who can observe and actively listen, but then respond with imagination and agility, as an active bridging/connecting mechanism between the GP/Primary Care Practice team, and its community. It aims to add to the mind and skill sets typically available within primary care teams, and push frontline collaborative, cross-sector and cross-disciplinary working into new areas of practice that expand the spectrum of approaches available (medical, non-medical, social, creative) for developing neighbourhood wellbeing and flourishing in a responsive and nuanced way.

As a piece of action research, CiP aims to explore whether such a role, which helps position a GP Practice as a more central player in local community development, can help develop a greater understanding of the shifts required to create a more preventative model, and a system that can support that.

2. Scope

2.1 Role Profile

The role of Creatives in Place is a dynamic and complex one that will be exciting for the right candidate. What we are interested in is the artist's unique perspective and response to these two places, and the potential of their interventions to cause positive change.

The CiP will use their specific artform skills at times, but the role crucially requires a broad and creative thinker who is interested in people and place as the fuel for local creative and social development. They will work hand in hand with local medical practitioners, non-medical practitioners such as Social Prescribing Link Workers and the Practice's non-medical team, the Arts Derbyshire

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Charity Number: 1184423

Trustees: Sharon Brown, Debi Hedderwick (Chair), Simon Hobbs, Anna Malik, Alice Marshall, Mary Muir, Daniel Oakley, and Kalila Storey.

Creative Health team and local communities, groups and businesses. They will have a base within the GP Practice and will be welcomed into the team and its working arrangements, but they will also be out, getting under the skin of the community.

As an artist/creative, they will have finely developed skills of observation, able to notice what others often miss, and this will be coupled with an understanding and care for what's important to human beings and their motivation. They will use this to develop a nuanced understanding of the challenges that affect people's wellbeing and flourishing, as well as the assets available locally that could be put to good use to support patients and the public. Those assets could be creative in nature (we take a broad definition), though not necessarily. Our definition of culture and creativity is not prescriptive...it includes expected art forms like photography, music, writing, visual arts, spoken word, storytelling, and animation, but it equally includes gardening, nature, tattooing, fishing, cooking, sports, building, reading, philosophy etc. All are at the disposal of the CiP. They will be able to see the potential of connections, relationships, partnerships, pathways, activities, and services for cultivating mutual benefit within the community and the GP Practice. Bringing together the insights from both Practice and community, and creating an information exchange, will aid the spotting of gaps and opportunities. Using their creative and relational skills, they will co-develop, shape and enhance what's collectively on offer.

The 2 roles will be based in Wirksworth (*in partnership with Hannage Brook Medical Centre/Derbyshire Dales PCN*) **and Erewash** (*in partnership with Littlewick Medical Centre in Ilkeston/Erewash PCN*).

The ideal candidates will have a strong background in creativity, health and wellbeing/or arts production and will have experience in collaborative, socially engaged work, project development, and working with both professional and community partners.

2.2 Principal Tasks and Key Responsibilities

We are mindful that when reading recruitment information for roles that are broad and exploratory, it may seem overwhelming or that we, as commissioners, have expectations that are too high. Please bear in mind that what we are looking for is the 'capability' to do these things. We know that 'capacity' will be limited by the time available within the commission and that part of this process is to reveal and then follow some, and not all of the possibilities that present. You will be supported in the process of prioritising and assessing feasibility by the Creative Health Team at Arts Derbyshire, and the GP Practice.

Collaborative project development and support:

- Work collaboratively and iteratively with the Arts Derbyshire Team, community members and medical professionals to understand challenges, aspirations and needs
- Work flexibly and inventively to connect, engage and create dialogue across the community, including within the GP Practice, with members of the public, services and businesses operating in the area
- Play an active role in meetings within the community to gain insight, influence and connectivity
- Attend (and play an active role in) meetings within the host GP practice to gain better insight into clinical practice and how it interacts with the community/patients
- Undertake any induction and / or training required by the host GP practice, which may include reading and agreeing to adhere to policies (eg safeguarding and whistleblowing), DBS check, confidentiality and health and safety when working within the building

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- Liaise with clinical and medical staff, including GPs, reception staff, wellbeing champions, Social Prescribers, VCSE teams and pharmacists
 - Get to know Patient Participation / Advisory Groups within the host practice

Project Management

- Maintain documentation of work – to include recording meeting notes, conversations and observations which feed into and connect with the intentions of the project, and its development
- Contribute to reports which help to evidence learning and impact over the course of the pilot project
- Manage travel, working hours and schedule to best meet the needs of the project and collaborators

Training, support and event management

- Identify any gaps in skills and/or knowledge with collaborators (*including medical professionals*) that we may be able to support via the Arts Derbyshire and / or Creative Health networks

Marketing, promotion and fundraising

- Collaborate with marketing and communications teams to promote the project and engage audiences and funders, and to assist in the creation of promotional materials/press releases/social media content, as appropriate
- Be alert to funding opportunities and work with the team to maximise resource development, including making connections and assisting in grant writing and fundraising

Demonstrating impact

- Work with the team and partners to develop pragmatic, creative and meaningful ways to demonstrate the impact of the work, and to develop insight and learning, including use of the Creative Health Quality Framework
- Develop and implement proportionate monitoring approaches to collect data needed for demonstrating impact, and prepare reports and presentations as needed

3. Person Specification

We are looking for artist(s) or creative practitioner(s) who have a dynamic, thoughtful and creative approach - active listeners who are inquisitive and proactive.

The **Creatives in Place** will be innovative, imaginative, agile thinkers and will offer fresh perspectives. The CiP pilot is intended as an iterative, collaborative learning and development process and the team will think critically, together, about the insights and ideas as they emerge.

Arts Derbyshire aims to be ambitious, collaborative, creative, responsive and accessible and acknowledge that these are always a work in progress. We advocate that art has the power to heal, inspire, and connect people from all walks of life. We would like anyone who joins our team to share these values.

We also consider a track record/knowledge in the following to be **essential** for this role:

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- A hands-on thinker who is interested in the social sphere and can research, analyse, think laterally and co-devise emotionally intelligent, high quality, innovative propositions that make use of the opportunities and assets available
 - A highly developed understanding of and commitment to socially engaged arts practice and the creative agility and expertise to engage different people
 - A passion for leveraging the creative mind and skills sets, and the arts and heritage sectors to promote health and wellbeing
 - A minimum of 3 years experience in professional creative practice/creative skills/production/curation/creative and/or cultural development
 - Skills in the culture sector, preferably within creative health/culture and wellbeing
 - Flexibility and ability to listen and learn
 - Project Management skills – working to time and budget
 - Experience of collaborative leadership and/or co-production
 - Excellent communication and interpersonal skills, with the ability to collaborate effectively with diverse stakeholders
 - Diplomacy and negotiation skills demonstrated through experience of working with a wide range of people/groups with a variety of professional and lived experiences
 - Understanding and experience of managing health and safety risks
 - Understanding of safeguarding issues
 - Ability to work independently and as part of a team in a dynamic and fast-paced environment
 - Experience of collecting quantitative and qualitative data for reporting purposes
 - A clean UK driving licence and access to a vehicle

Due to the nature of the work to be undertaken and the settings you will work within, an Enhanced DBS check will be required. If you already hold one that was issued within the last 3 years, this is acceptable. Otherwise the offer of employment will be subject to receipt of a clear Enhanced DBS check being obtained ahead of issuing a contract and work commencing. Arts Derbyshire can manage this process and cover the cost for this, if you are offered the contract.

If you have any of the following knowledge or experience we would like to hear about it:

- Knowledge or experience of social prescribing
- Work with local authorities, health systems or health and care institutions
- Work with small grassroots community organisations
- Work with people with lived experience of health issues
- Experience of developing, programming or delivering training
- Knowledge and experience of fundraising
- Knowledge of marketing and promotional strategies

Please tell us about other transferable skills or qualifications, as well as direct experience of any of the above, that you feel make you a good fit for the role.

INFORMAL Q&A - ONLINE SESSION - On **Thursday 11 September 6-7pm** we will host an informal online session for any prospective applicants to attend. This is our preferred way to respond to your questions about the role.

To join this session please use the following Zoom link: <https://us02web.zoom.us/j/88479578254>

Alternatively, if you are unable to attend this session and have any specific questions about the role, please contact nicola@artsderbyshire.org.uk

4. Management and Reporting Structure

The Creatives in Place will work as part of Arts Derbyshire's Creative Health team, working closely with Nicola Middler, *Creative Health Producer* and Deborah Munt, the *Social Prescribing Development Manager*. Together Nicola and Deborah will support the CiP and oversee the post, including finances.

5. Location

The Arts Derbyshire team currently work from home, primarily connecting remotely, with occasional in person meetings with members of the team, but with travel throughout Derbyshire required. However a vital part of the **Creatives in Place** role is to be **present and engaging with and within the community**, therefore you will spend the majority of your working hours in your pilot project location (Erewash or Wirksworth).

6. Fee

This is a freelance position. The fee for this contract is £250 per day (inclusive of VAT) for 48 days, across a 6-8 month period. There is a budget for travel expenses. There is a view to extend subject to review and funding.

The fee payable will be agreed in writing by the applicant and Arts Derbyshire prior to the start of the contract. The fee will be paid monthly, in arrears, on receipt of an invoice, or as agreed prior to the start of the contract.

The contractor is a self-employed person responsible for paying their own tax and National Insurance.

The contractor is also responsible for holding adequate professional insurance, including Public Liability insurance for at least £5 million and Professional Indemnity for at least £1 million.

7. Timescale

The contract is initially for 8 months, with the option to extend, subject to review and funds being available.

8. Equipment

The contractor will be expected to provide their own equipment.

9. Award of the contract

The award of the contract will be based on five elements:

- Quality and content of the application
- Match with the specification
- Match with key skills/knowledge
- Experience of the applicant
- Quality of previous work, including references

10. How to Apply

The deadline for ALL applications is Monday 29 September 2025, 9:00am

To apply, please send:

- An up to date CV (*maximum 2 sides of typed A4*)
- Cover Letter (*maximum of 2 sides of A4 if written, 5 minutes if audio or video recording*) outlining how and why you think you would be suitable for the role.
- Links to any social media or website where examples of your work / creative practice can be seen. You may alternatively send a PDF of up to 5 sample images.
- Include 2 referees - one of which should be your current or most recent employer
- Your application should be submitted by email, in writing or as an audio or a video recording.

Please refer directly to the Key Responsibilities and Person Specification outlined above in your Cover Letter.

Please SPECIFY which location (**Wirksworth OR Erewash**) you are applying for. You may apply to be considered for either/both positions, but please make this clear in your application.

NB. The opportunity is for two individuals and the two roles cannot be given to one person.

PLEASE EMAIL YOUR APPLICATION TO:

- admin@artsderbyshire.org.uk
- Subject heading - **Creatives in Place, Wirksworth OR Erewash - Job Application**

Application Review and Notification of Interview

Wirksworth

- If you are shortlisted for interview, you will be notified by Friday 3 October 2025
 - *If you do not hear from us by Friday 3 October, you have not been shortlisted on this occasion.*
- Interviews will be held in person on Friday 17 October 2025 at Hannage Brook Medical Centre, Wirksworth.
- Hannage Brook Medical Centre, Wirksworth, DE4 4JG. They are the host and partner GP practice for the Wirksworth Creative in Place.
- Parking is available on site at the medical centre.

Erewash

- If you are shortlisted for interview, you will be notified by Friday 10th 2025
 - *If you do not hear from us by Friday 10 October, you have not been shortlisted on this occasion.*

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- Interviews will be held in person on Wednesday 29th October 2025 at Littlewick Medical Centre, Ilkeston, DE7 5PR. They are the host and partner GP practice for the Erewash Creative in Place.
 - No parking is available on site but free on street parking is available close by.

11. Interview Process

- Interviews will be held in person in each location.
- Interviews will last for approximately 1 hour.
- We will let you know who will be on the interview panel before we meet you.
- We will send interview questions to you in advance to allow you time to prepare examples to support your responses.

We are working towards our organisation becoming as diverse and representative as possible. We particularly want to encourage applications from people identifying with any of the protected characteristics as defined in the 2010 Equality Act, or who are from less affluent socioeconomic backgrounds.

Access Support

- If you require assistance with transport costs to enable you to attend an interview, please let us know.
- If you have any specific access needs please let us know and we will do our best to accommodate and make reasonable adjustments.

Background to Arts Derbyshire

Arts Derbyshire is the partnership organisation for strategic arts development in Derbyshire. We work across the arts and culture, bringing expertise and passion to the strategic development programmes we offer the Creative Community, and to the projects we deliver to Derbyshire audiences. Our programmes are multi-stranded with Social Impact and Creative Health as constant, binding and interweaving threads.

We believe that the arts are a powerful tool for change. Our mission is to provide strategic direction for arts development in Derbyshire, building on the unique creative, cultural, natural and heritage assets of our county. We are passionate about the arts and culture being for everyone, regardless of their background or circumstances. We focus on four key strands/areas of activity: Capacity, Strategy, Investment & Advocacy.

Arts Derbyshire is managed by a Board of 8 trustees. We also currently have five part-time contractors:

- Director, Stephen Munn
- Operations Manager, Hannah Barker
- Social Prescribing Development Manager (Culture), Deborah Munt
- Creative Health Producer, Nicola Middler
- Website Manager, Destination Digital

The Arts Derbyshire Network comprises over 1,300 Members from across the county's Arts & Culture Sector.

www.artsderbyshire.org.uk

Please see the **Additional Background Information** section (essential reading for applicants) about Arts Derbyshire and social prescribing at the end of this job pack.

Arts Derbyshire, Social Prescribing and the background to CiPs

One of Arts Derbyshire's central areas of work has always been creative health, or arts, culture and health. You can visit the Arts Derbyshire [website](#) to find out more. Much of this work is resourced through our longstanding partnership with Public Health at Derbyshire County Council, including work on social prescribing.

During the Covid 19 lockdowns Arts Derbyshire, funded by Public Health, ran a creative, online support programme for NHS social prescribing Link Workers, who were largely new in post, with a job to socially prescribe when the 'social' was not available (more on social prescribing [here](#)). One of the outcomes of this work was the Link Worker Manifesto. You can read a blog about this work, and access the manifesto as a written poster, and short film made by Link Workers under lockdown conditions, on the [Social Prescribing Network](#) website.

Working with the range of sectors involved in social prescribing, we continued this work with an artists inquiry into social prescribing, and from this developed a Social Prescribing newspaper for Derbyshire, with Lead Artist Kate Genever. The purpose of the newspaper, called Non-Prescriptive, is to use it as an engine to drive positive change, and make good practice, ideas, and challenges more visible. It aims to allow for a co-produced vision and ambition for social prescribing to emerge, over time, through the people and sectors who are planning, delivering and experiencing the work. It relies on the making of connections, and activating of partnerships and networks, for generating relevant and thought-provoking content, both of which can then be used dynamically to generate action and movement. It is from the process of developing Non-Prescriptive, and the insights that developed from the relationships, that CiPs emerged. **You can read about the freshly launched Non-Prescriptive newspaper [here](#).**

CiPs brings together insights developed through work on Social Prescribing, and broader Creative Health knowledge and experience, alongside that of our health partners. It is set in the context of pressures in the health sector, and in primary care in particular, and the new NHS 10 year plan which emphasises sickness to prevention as one of the 3 key priorities (alongside hospital to community and analogue to digital). This work acknowledges that prevention has been on the wish list of the health sector for a very long time, but that understanding about how to do it is still not well understood. At the same time many individuals in the creative health and VCSE sectors have established practices that support people and communities in their wellbeing. CiPs explores whether we can bring these various approaches together... medical, creative and social... to create a better, more effective and meaningful offer for patients and the public. The 10 year plan can be found [here](#).

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